DIGITAL HUSTLE LAB

50 ChatGPT Prompts for Side Hustles

A practical free prompt sheet for research, product creation, marketing and launch.

1. Give me 10 digital product ideas for beginners using AI.

2. Find 10 problems creators commonly have when building digital products.

3. Turn this rough idea into a clear digital product concept: [IDEA].

4. Define the target customer for this product: [PRODUCT].

5. Create a one-sentence value proposition for [PRODUCT].

6. List the main benefits a buyer should get from [PRODUCT].

7. Create a simple product outline for [PRODUCT].

8. Turn this outline into a practical step-by-step guide: [OUTLINE].

9. Create a checklist a customer can use with [PRODUCT].

10. Create a worksheet for validating this product idea: [IDEA].

11. Give me 10 ways to improve this digital product: [PRODUCT].

12. Identify gaps or missing sections in this product outline: [OUTLINE].

13. Create a simple competitor research framework for [NICHE].

14. Give me search terms I can use to research demand for [PRODUCT].

15. Create 10 customer interview questions for [PRODUCT].

16. Score this product idea from 1–10 across demand, usefulness and ease of creation: [IDEA].

17. Create a simple pricing research checklist for [PRODUCT].

18. Suggest 3 price-positioning options for [PRODUCT].

19. Write a concise Gumroad product description for [PRODUCT].

20. Write 5 product page headlines for [PRODUCT].

21. Write 5 benefit-focused bullet points for [PRODUCT].

22. Write 5 calls to action for [PRODUCT].

23. Write a short launch announcement for Instagram.

24. Write a short launch announcement for Facebook.

25. Write a short launch announcement for X.

26. Create 10 social media hooks about [TOPIC].

27. Create 7 educational posts about [PRODUCT].

28. Create a 7-day launch content plan for [PRODUCT].

29. Create a 30-day content calendar for [NICHE].

30. Turn this long explanation into a short social caption: [TEXT].

31. Create 5 carousel post ideas for [TOPIC].

32. Create 5 short-form video ideas for [TOPIC].

33. Create 10 FAQ questions and answers for [PRODUCT].

34. Write a friendly customer support reply to: [MESSAGE].

35. Rewrite this copy to sound clearer and more professional: [COPY].

36. Rewrite this copy for a beginner audience: [COPY].

37. Give me 10 objections a buyer may have about [PRODUCT].

38. Write responses to these objections: [OBJECTIONS].

39. Create a simple onboarding checklist for a new customer.

40. Create a quality-control checklist before publishing [PRODUCT].

41. Create a launch-day checklist for a digital product.

42. Create a post-launch improvement checklist.

43. Give me 10 ideas for a free lead magnet related to [PRODUCT].

44. Create a simple email welcome sequence for new subscribers.

45. Create 5 upsell ideas related to [PRODUCT].

46. Create 5 bundle ideas combining [PRODUCT A] and [PRODUCT B].

47. Give me 10 ways to repurpose this product into content: [PRODUCT].

48. Create a weekly workflow for maintaining a digital-product business.

49. Act as a practical editor and tell me what is unclear in this product: [TEXT].

50. Create my next 3 actions based on this situation: [SITUATION].