DIGITAL HUSTLE LAB

AI Tools Directory

A practical starting list of tools for creators, digital products and online workflows.

1. **ChatGPT** — AI research, brainstorming, writing and workflow support.
2. **Canva** — Design digital products, social graphics and presentations.
3. **Google Trends** — Explore search interest and compare topics over time.
4. **Gumroad** — Sell digital products and deliver files to customers.
5. **Notion** — Organize projects, research, content and creator workflows.
6. **Trello** — Manage content calendars and launch tasks.
7. **Google Docs** — Draft guides, worksheets and sales copy.
8. **Google Sheets** — Score product ideas and track research.
9. **CapCut** — Edit short-form video content.
10. **Figma** — Create interface and visual design systems.
11. **Perplexity** — Research topics with web-connected answers.
12. **Claude** — Long-form writing, analysis and ideation.
13. **Meta Business Suite** — Manage Facebook and Instagram content.
14. **Instagram** — Publish visual content and reach creators.
15. **Facebook** — Build a page and distribute content.
16. **X** — Share short-form ideas, launches and updates.
17. **Mailchimp** — Manage email lists and campaigns.
18. **Kit** — Create creator-focused email funnels.
19. **Typeform** — Collect surveys, feedback and validation data.
20. **Google Forms** — Create simple surveys and lead forms.
21. **Unsplash** — Find stock photography for visual projects.
22. **Pexels** — Find free stock photos and video.
23. **Remove.bg** — Remove backgrounds from product visuals.
24. **TinyPNG** — Compress images for faster websites.
25. **Netlify** — Host static websites and deploy quickly.
26. **Supabase** — Add authentication and database features to web apps.
27. **Stripe** — Process payments for compatible online businesses.
28. **Zapier** — Connect apps and automate repetitive workflows.
29. **Loom** — Record quick tutorials and walkthroughs.

30. Grammarly — Review and improve written copy.