DIGITAL HUSTLE LAB

Digital Product Idea List

50 practical starting points for creators who want to build useful digital products.

1. AI prompt pack

2. Canva template bundle

3. Notion creator dashboard

4. Social media content planner

5. Digital product launch checklist

6. Freelancer proposal templates

7. Client onboarding kit

8. Invoice template bundle

9. Small-business content calendar

10. AI workflow guide

11. Email welcome sequence templates

12. Creator media kit template

13. UGC brief templates

14. Brand voice worksheet

15. Product research workbook

16. Niche research checklist

17. Digital product pricing worksheet

18. Customer persona workbook

19. Content hook library

20. Instagram caption pack

21. X post prompt pack

22. Facebook content planner

23. Lead magnet template pack

24. Mini ebook template

25. Online course workbook

26. Workshop planning kit

27. Creator goal planner

28. 30-day challenge workbook

29. Habit tracker for creators

30. Freelance project tracker

31. Business idea scoring sheet

32. Marketing campaign planner

33. SEO content brief templates

34. Blog post planning kit

35. Podcast planning workbook

36. YouTube content planner

37. Short-form video script pack

38. Client discovery questionnaire

39. Testimonial request templates

40. Customer FAQ template

41. Sales page wireframe

42. Product description template pack

43. Gumroad launch checklist

44. Digital storefront audit checklist

45. AI prompt organizer

46. Creator resource vault template

47. Content repurposing planner

48. Weekly creator workflow

49. Monthly business review workbook

50. Digital product quality checklist